Advertising and Media Guide

TEL: 2024

IOUR ALL DAY

OLD TOWN TROLLEY TOURS. of BOSTON

MAP ADVERTISING

FREE MAP ADVERTISING



OLD TOWN TROLLEY TOURS® Presented by Historic Tours of America 877-521-3552 • TrolleyTours.com

Enternance

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Provided to every guest aboard the Old Town Trolley and Ghost and Gravestoness Tours

Only FREE MAP distributed at our stops

Distributed in over 400 locations in the greater Boston area





Web listing on **TrolleyTours.com** (under things to see on our tour route)

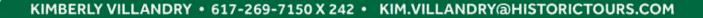


Location dot on map

Four complimentary Historic Tours of America tour tickets

Please Call for Pricing and Availability

*Ad sizes may slightly vary.



VEHICLE ADVERTISING

BACK WRAPS



Back Wrap

Think Big!

Make an impact with Old Town Trolley Tours moving messages. The Old Town Trolleys tour travels the entire metro area including high visibility areas where they are seen by tourists and locals. Cut through the clutter in advertising and stand out amongst the best. Old Town Trolley Tours is everywhere you want your message to be!



Full Wrap

PRODUCTION COST 12,095 BACKWRAP INCLUDES INSTALLATION AND REMOVAL ADVERSTING COST *1,595 *2,595 BACKWRAP FULL WRAP PER MONTH PER MONTH

*All art production is at the client's expense. All terms will be outlined in the contract. Dimensions may slightly vary. Please Call for Pricing and Availability



FILE TRANSFER

E-Mail

Ads can be submitted to the following address: ads@blackdogadvertising.com

Our email system can only accept files that are 10MB or less. If file size is larger, please use a file transfer website, .i.e. WeTransfer, HighTail, etc. or a Google Drive.

Mailed Media Materials

Blackdog Advertising 8771 SW 129th Terrace, Miami, FL 33176 305-253-8388

CONTACT US

Kimberly Villandry Advertising Sales Representative 617-269-7150 x242 kimberly.villandry@historictours.com

MECHANICAL REQUIREMENTS

- All ads must be submitted as a four color process with a resolution of 300 dpi or higher and embedded fonts.
- All ads must be submitted as HIGH RESOLUTION, PRINT QUALITY PDF FILES.
- For ad size, please contact your ad sales representative.
- Although we do our best to ensure color accuracy, Historic Tours of America is not responsible for incorrect output of color or the color correcting of ads if a color-match proof is not provided.

CREATIVE SERVICES

Historic Tours of America's out of house advertising agency, Blackdog Advertising, will provide professional and creative ad design assistance, layout, typesetting, and preparation of electronic files to display advertisers, Photo images must be at least 300dpi. They accept the following formats: .tif, .eps and .jpg. Images from the Web or embedded in a Word document will not be accepted.

All art production is at the client's expense. Please inquire about inhouse cost.

Discounts are available in conjunction with other Historic Tours of America advertisement opportunities.

ALL ARTWORK MUST BE APPROVED BY HISTORIC TOURS OF AMERICA

OP ON HOP OFF-TOUR ALL DAY

OLD TOWN TROLLEY TOURS of BOSTON

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www.TrolleyTours.com